REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – FIRMS SELECTION)

Pakistan
Punjab Education Sector Project
Credit No. IDA 5106-PK
Contact No. PMS/12/2014

Assignment Title: HIRING THE SERVICES OF A FIRM HOUSEHOLD AND SCHOOL FOLLOW-UP SURVEY FOR IMPACT EVALUATION UNDER SUPPLEMENTAL STIPEND PROGRAM-II

The Government of Punjab has received financing from the World Bank towards the cost of the Second Punjab Education Sector Project, and intends to apply part of the proceeds for consulting services.

The Government of Punjab is implementing the Punjab Education Sector Reform Programme (PESRP) with the assistance of the World Bank to support and expand specific interventions to improve educational outcomes. The programme includes an essential Technical Assistance component (F/Y 2012-15) for various initiatives. Since 2004, stipend to female students is being distributed to increase enrollment and retention in middle and secondary levels of education in 16 low literacy districts of Punjab.

In order to improve enrollment and retention of girls’ students at middle and secondary levels in the selected districts, rate of stipend amount has been increased to attract the students. Under the Second Punjab Education Sector Reform Program (PESRP II), supported by the World Bank (WB), GoPb is seeking a reputable, experienced survey firm in Pakistan to conduct an extensive survey of households and schools as part of the program evaluation. The firm is expected to undertake all activities related to survey data collection, entry, and processing. Data quality is top priority; GoPb and WB will provide direct, close supervision to this end. Detailed TORs of the activity to be carried out can be downloaded from the PMIUs’ Website: www.pesrp.edu.pk.

For this purpose, PMIU intends to hire the services of a consulting firm with a proven track record of undertaking extensive, detailed household and facility surveys in the field with a high level of professionalism, efficiency, and quality. The interested firm is requested to submit Expression of Interest (EOI) along with the following details and other necessary supporting documents:

- **Firm capacity**, including qualified and experienced key staff.
- **Qualifying survey experiences**, in terms of scope and tasks and responsibilities.
Evaluation Criteria

Evaluation criteria for evaluating the Expression of Interest (EOI) would be as follows:

a. **Firm experience (attach certificate of incorporation), including qualified key staff (25 marks)**

   Definition of “Qualified Key Staff”: A key staff is considered qualified if he/she satisfies all of the following specifications:
   
   (i) holds at least a Masters’ degree; MA-5 scores, MPhil-6 scores, PhD-7 scores
   
   (ii) has at least 2 previous experiences in survey administration work where the survey questionnaire were administered to at least 1,200 individuals (irrespective of organizational unit); 10 scores
   
   (iii) in these prior survey experiences, he/she had similar roles and function as his/her role and function for the assignment under this REI: 8 scores

   *In the same vein, a key staff is considered unqualified if he/she does not meet any one of the aforementioned specifications. This definition of qualified key staff applies to all parts of this REI.*

b. **Up to three Qualifying Survey Experiences (25 marks for each qualified experience)**

   Definition of “Qualified Survey Experience”: A survey experience is considered qualified if it satisfies all of the following specifications:
   
   (i) it is relevant to this REI in terms of scope and tasks and responsibilities; 10 scores
   
   (ii) it was administered wholly or partly in Punjab; 5 scores
   
   (iii) it is a survey experience for which the firm took full responsibility of all stages of survey administration, including pre-testing, field mobilization, data collection, data entry and processing; 5 scores
   
   (iv) the survey questionnaire was administered to at least 1,200 individuals (irrespective of organizational unit) – i.e. at least 1,200 individuals were interviewed for the survey; 5 scores

   *In the same vein, a survey experience is considered unqualified if it does not meet any one of the aforementioned specifications. This definition of qualified survey experience applies to all parts of the TOR.*

   The attention of the interested consulting firm is drawn to paragraph 1.9 of the World Bank’s [Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers](January 2011) (“Consultant Guidelines”), setting forth the World Bank’s policy on conflict of interest.

   A consulting firm will be selected in accordance with the Selection Based on Consultants Qualification (CQS) method set out in the World Bank’s Guidelines: Selection and Employment of Consultants (under IBRD Loans & IDA Credits and Grants) by World Bank Borrowers (2011).
The consulting firm may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their capabilities for undertaking the assignment.

Further information can be obtained at the address below during office hours (0900 to 1600 Monday to Friday).

The Expression of Interest must be delivered in written form to the address below by February 14, 2015:

Programme Monitoring and Implementation Unit
Punjab Education Sector Reform Programme
8-A, Ali Block, New Garden Town
Lahore
Tel: 042-99232190
The consulting firm may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their capabilities for undertaking the assignment.

Further information can be obtained at the address below during office hours (0900 to 1600 Monday to Friday).

The Expression of Interest must be delivered in written form to the address below by March 16, 2015:

Programme Monitoring and Implementation Unit
Punjab Education Sector Reform Programme
8-A, Ali Block, New Garden Town
Lahore
Tel: 042-99232190